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February 20, 2020

Mr. Keith Famie
28345 Beck Road
Suite 404
Wixom, Michigan 48393

Dear Keith,

As a child of a Holocaust survivor, I recall questioning my mother about her horrific experiences under the boot of the Nazis and their collaborators. How did you survive? Why did you survive? What obligations and responsibilities do I have to help assure that my generation and future generations will never forget ... and never allow this to happen to anyone ever again?

On many occasions, my mother would agree to speak with teenage girls at local Catholic schools. After all, when she was their age, she was already working as a slave laborer, had contracted typhus, lost all of her hair and was on a subsistence diet. Without fail, each group of girls would bond with my mother – crying together, stroking my mother’s hair, and finding opportunities to exchange notes and holiday cards. These girls vowed to never forget.

My mother and most of those who survived the Holocaust have passed away. Eyewitnesses no more, except via videotaped testimonies. The ability for our newest generations of teens and young adults to hear, to feel, to be touched by those who made it through hell and back will soon be gone – forever.

That’s why I am embracing Keith Famie’s new film, “Shoah Ambassadors,” and its intention to creatively and impactfully engage young adults – to have them capture and tell the stories of Holocaust survivors.

Over the years, I have had the privilege of witnessing Keith and his associates capture and thoughtfully (and engagingly) tell the stories of “Our Greatest Generation,” the remarkable “Maire’s Journey,” “The Embrace of Aging” and “Our Vietnam Generation.” As the former chair of the Detroit Public Television (DPTV) Board of Directors, I know that Keith’s documentary work is respected and appreciated across DPTV’s media platforms and garners attention from PBS affiliates around the country.

I appreciate the opportunity to offer this letter of support and encouragement for “Shoah Ambassadors.”

Sincerely,

Arthur Horwitz
President